

QUALIFICATIONS PROFILE

Creative and talented Graphic Designer with extensive experience in marketing and print design. Excellent collaborative and interpersonal skills and dynamic team player. Highly skilled in client and vendor relations and negotiations; talented at building and maintaining “win-win” partnerships. Passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

WORK EXPERIENCE

Creative Director, Freelance Designer - Uncommon Design, LLC Laurel, Maryland, 2009 - present

Columbia Union College, Takoma Park, Maryland, 2003 - 2009

Associate Director, Marketing and Communications

Successfully managed and coordinated graphic design projects from concept through completion. Worked closely with department heads to create vision, conceive designs, and consistently met deadlines and requirements.

Effectively built, motivated, and directed design and production teams. Coordinated freelance designers, consultants and vendors to meet all project requirements. Created and conducted marketing presentations.

Uncommon Design, Laurel, Maryland, 1992 - 2003

Owner/Creative Director

Full service graphic design studio, specializing in logo and corporate identity work. Designed various brochures, annual reports, posters, catalogs, magazines, stationery packages, campaign work for various individuals, organizations and institutions. Also art directed photo shoots and collaborated with several advertising agencies, specifically Earle Palmer Brown in Bethesda, Maryland and was chosen to spearhead a special project with their Atlanta branch.

Bremmer & Goris Communications, Inc., Alexandria, Virginia, 1986 - 1992

Senior Graphic Designer

Worked with professional designers and account executives in designing and producing logos, conference brochures, posters, flyers, t-shirts, newsletters, publication covers, displays and advertisements for various associations and non-profit organizations.

SPECIAL ACCOMPLISHMENTS

- Created new branding/identity design for Sligo Church/launched new marketing campaign for this 3,000 member church
- Received awards from Art Directors Club of Metropolitan Washington (ADCMW), New York Art Directors Club and DESI Awards Projects have been published in various national magazines
- Served as Adjunct Professor at Columbia Union College (Graphic Design & Typography)

EDUCATION

B.S. in Advertising Design, Emphasis in Art History
University of Maryland, College Park, Maryland

SKILLS

CSS including PhotoShop,
Illustrator, InDesign,
Acrobat, Mac iwork,
Pages, Microsoft Suite,
Keynote

